



Seventh Annual Champions For The Kids
VIP Dinner/Auction: Sunday, June 3 – The Townsend Hotel
Golf Tournament: Monday, June 4 – Orchard Lake Country Club
Sponsorship and Participation Opportunities

Title Sponsor • \$100,000

- An extraordinary benefit package will be customized for our Title Sponsors including year-round Sponsorship & Marketing opportunities with WJR. 

Titanium Sponsor • \$75,000

- Four Foursomes
- Two Benefactor Tables with Preferred Seating at Dinner
- Luxury Overnight Accommodations at The Townsend Hotel
- Two Reserved Tables at Golf Breakfast
- Two Interviews on The Paul W. Smith Show - one at the Golf Event and one prior
- Full Page Ad in Program Book
- Exclusive Signage as Titanium Sponsor



Year-round WJR Advertising including on-air interviews with Paul W. Smith

Platinum Sponsor • \$50,000

- Three Foursomes
- One Benefactor Table with Preferred Seating at Dinner
- Luxury Overnight Accommodations at The Townsend Hotel
- Two Reserved Tables at Golf Breakfast
- Recognition During Dinner and Golf Programs
- Full Page Ad in Program Book
- Exclusive Signage as Platinum Sponsor



Year-round WJR Advertising including on-air interviews with Paul W. Smith

Gold Sponsor • \$25,000

- Two Foursomes
- One Benefactor Table with Preferred Seating at Dinner
- One Reserved Table at Golf Breakfast
- Full Page Ad in Program Book
- Exclusive Signage as Gold Sponsor



Seasonal WJR Advertising

Silver Sponsor • \$15,000

- One Foursome
- One Patron Table at Dinner
- Half Page Ad in Program Book
- Exclusive Signage as Silver Sponsor

VIP Dinner/Auction Sponsor • \$15,000

- One Foursome
- One Patron Table at Dinner
- Half Page Ad in Program Book
- Exclusive Signage as VIP Dinner/Auction Sponsor

Golf Strolling Dinner Sponsor • \$15,000

- One Foursome
- One Patron Table at Dinner
- Half Page Ad in Program Book
- Exclusive Signage as Golf Strolling Dinner Sponsor

Golf Cart Sponsor • \$15,000

- One Foursome
- One Patron Table at Dinner
- Half Page Ad in Program Book
- Exclusive Signage on Golf Carts

Bronze Sponsor • \$10,000

- Two Individual Golfer Spots
- One Patron Table at Dinner
- Half Page Ad in Program Book
- Exclusive Signage as Bronze Sponsor

Bar Sponsor • \$7,500

- One Patron Table at Dinner
- Exclusive Signage at VIP Dinner Bar Stations

The Townsend Valet Sponsor • \$7,500

- Two Patron Tickets to VIP Dinner /Auction
- Opportunity to Include Promotional Collateral in All Vehicles
- Exclusive Signage at Valet for VIP Dinner/Auction

Orchard Lake Valet Sponsor • \$7,500

- Opportunity to Include Promotional Collateral in All Vehicles
- Exclusive Signage at Valet for Golf Outing

Patron Sponsor • \$5,000

- One Patron Table at Dinner
- Exclusive signage as Patron Sponsor

Breakfast Sponsor • \$5,000

- Two Individual Golfer Spots
- Exclusive Signage at Golf Tournament Breakfast

Lunch Sponsor • \$5,000

- Two Individual Golfer Spots
- Exclusive Signage at Golf Tournament Lunch

Auction Paddles Sponsor • \$5,000

- Sponsor Logo/Image on Live Auction Paddles
- Two Patron Seats at VIP Dinner/Auction
- Exclusive Signage as Auction Paddles Sponsor

Beverage Stand Sponsor • \$5,000

- Exclusive Signage at Beverage Stands

Putting Green or Driving Range Sponsor- \$2,500

- Exclusive Signage at Putting Green

Contest Hole Sponsor - \$2,500 (Longest Drive, Closest to the Pin and Million Dollar Hole In One available)

- Exclusive Signage at Contest Hole

Hole Sponsor - \$1,000

- Exclusive Signage at Designated Hole
- Logo on Hole Sponsor Banner

All sponsorships include special recognition on website and in event program.

VIP Dinner/Auction

- Patron Table: \$2,500
- Patron Ticket: \$250
- Benefactor Table: \$3,500
- Benefactor Ticket: \$350

Golf Tournament

- Foursome: \$3,500
- Individual Golfer: \$875

